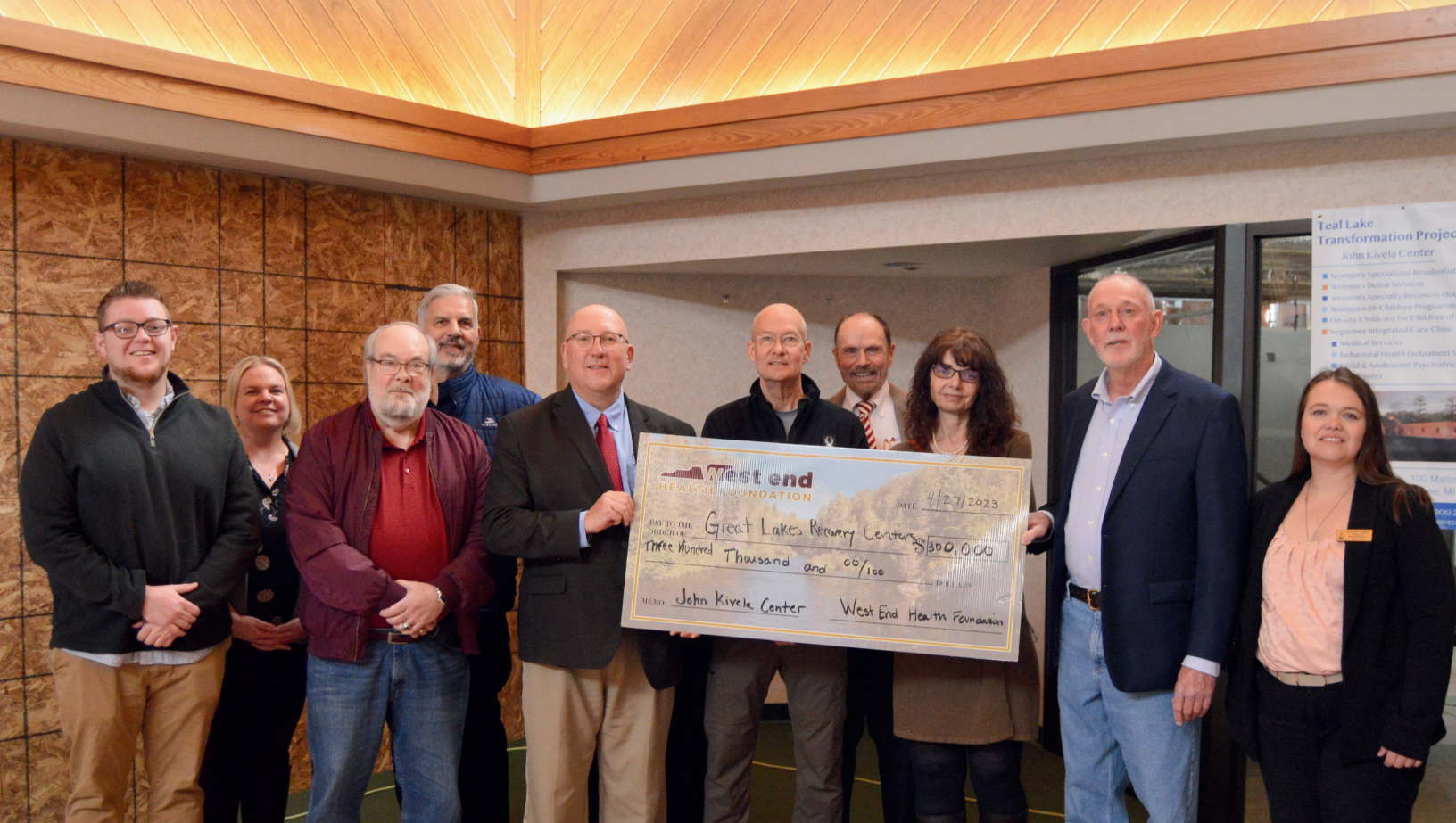


West end HEALTH FOUNDATION

2023 ANNUAL REPORT



CONTACT US



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www.westendhf.org



910 US 41 W.
Ishpeming, MI 49849

Our mission is to advance the health and wellness in the West End community.

Our vision is to build a culture encouraging healthy lifestyles in the west end.

2023 HIGHLIGHTS

WEST END HEALTH FOUNDATION

16

Grants
Total

9

Programmatic
Grants

5

Proactive
Grants

4

Partnerships

Capital Grants

City of Negaunee \$10,000 for Lacombe Field Universal Access; County of Marquette, Rescue 131 \$8,000 for Kevlar vests and helmets; Courage Incorporated \$10,000 for the purchase of box truck; Marquette County Habitat for Humanity \$10,000 for their ramp program; Partridge Creek Farm \$5,700 for the build-out of farm produce cooler; Kiwanis Club of Ishpeming \$2,000 for Ray Leverton Memorial Playground; and Upper Peninsula Luge Club \$4,300 for Lucy Hill safety and security.

Programmatic Grants

Just Believe \$3,580 for sun safety/skin cancer awareness and prevention and sunscreen dispensers; Ishpeming-Negaunee-NICE Community Education Division \$5,220 for Beyond 26; Girl Scouts of the Northwestern Great Lakes \$2,500 for the Girl Scout Leadership Experience in the West End; Cancer Care of Marquette County \$10,000 for patient care services; U.P. Hospice Foundation \$2,500 for hospice comfort programs; My Community Dental Centers \$10,000 for the Marquette Dental Services Expansion Program; Northern Lights Child Advocacy Center \$5,000 for forensic interviews and victim advocacy; Feeding America West Michigan \$10,000 for mobile food pantries on the West End; and Superior String Alliance \$1,200 for health care and supplies.

Proactive Grants

The West End Health Foundation hosts a Proactive Grant Cycle every summer to focus on a specific health issue addressing the community. The theme for 2023 was Mental Health with a focus on substance use disorders: Copper Shores Community Health Foundation (formerly Portage Health Foundation) \$6,600 for Applied Suicide Intervention Skills Training (ASIST); Great Lakes Recovery Center \$9,500 for its Stepping Stones for Youth Health; Greater Ishpeming Commission on Aging \$2,396 for its Seniors LIVE Program; Negaunee Public Schools \$1,600 for Teen Mental Health First Aid; and Superior Connections Recovery Community Organization (SCRCO) \$30,000 to reduce transportation barriers that prevent individuals with substance use disorder and/or mental illness in the West End from attending health appointments, work, school, or other important things that support overall health and wellbeing.

School Based Wellness

Annually the West End Health Foundation provides the 4 school districts in its community with School-Based Wellness Funding to enhance their strategic priorities for students. The following programs were funded: NICE Community School District \$25,000 for health and wellness improvements, Ishpeming Public School District \$25,000 for student mental health support, Negaunee Public Schools \$25,000 for a district health coordinator, and Republic-Michigamme Schools \$25,000 for mental health rescue.

Partnerships

The West End Health Foundation partners with three organizations for fundraising events to support health and wellness initiatives.

- West End Health Foundation Golf Classic to Benefit Marquette County Cares Coalition: The Foundation covers 100% of the expenses for the Golf Classic, thereby allowing every dollar raised to go directly to the Marquette County Cares Coalition (MC²), which totaled \$19,755. MC² is a coalition that is committed to promoting the healthy development of young individuals.

Partnerships

- **Start the Cycle Title Sponsor:** The foundation sponsors this event with \$10,000 to cover the cost of purchasing bicycles and marketing for the Bike Raffle so that 100% of every raffle ticket sale goes directly back to the organization. By sponsoring this event, Start the Cycle was able to raise \$24,114.48
- **Sideline Training:** The foundation sponsors sideline athletic training at three West End School Districts by sponsoring U.P. Children's Therapy to offset the costs of injury prevention during athletic events.
- The West End Health Foundation sponsors the Swim Teal Lake Benefit for Diabetes at \$10,000 so that 100% of every swim donation will go directly back to supporting individuals with diabetes.



Multi-Year Grant

The West End Health Foundation committed to funding the John Kivela Center Behavioral Health Campus of Great Lakes Recovery Centers in the amount of \$300,000. Great Lakes Recovery will be receiving \$60,000/year over 5 years.

Sponsorships

The West End Health Foundation continues to support organizations in their fundraising events by sponsoring those that impact the health and wellness of the West End of Marquette County.

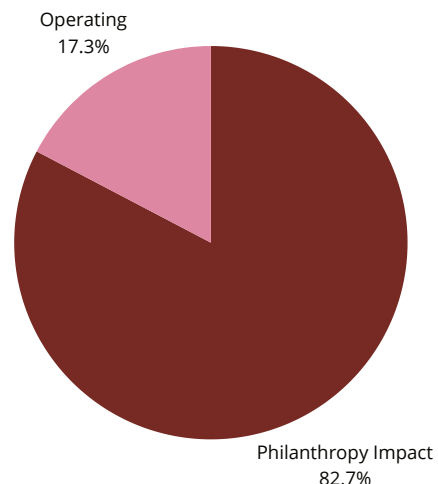
2023 PHILANTHROPIC IMPACT

(U N A U D I T E D)

PHILANTHROPY BREAKDOWN

- Competitive Grants - \$100,000
- Special Events – \$30,000
- School Partnerships - \$100,000
- Proactive Grants - \$50,096
- Sponsorships - \$29,505
- Great Lakes Recovery Center - \$60,000

PERCENTAGE OF EXPENSES



Philanthropic Impact: \$369,601

Total Operating: \$77,401

Total Expenses: \$447,002

UPDATE FROM THE BOARD

The WEHF Board faced several changes during 2023, and we are pleased to report that it was our largest philanthropic year ever. In 2022, the West End Health Foundation changed from a public charity (one that requires fundraising) to a private foundation (one that focuses on grantmaking). While initially concerned about this change, we are excited to announce that our charitable giving rose by \$151,614 from 2022 to 2023, and our cumulative giving to West End communities increased to over \$2M. Our operating and fundraising expenses decreased by \$26,509. This illustrates that our decision to discontinue fundraising and focus our resources on benefiting the health and wellness of the West End communities was the right one.

Some of the main changes that were implemented included staffing. Instead of employing our own foundation manager, we began contracting with the Lake Superior Community Partnership to fill the foundation's administrative, marketing, and financial needs, thus reducing our operating expenses. We reduced the number of fundraising events from 3 to 1, focusing our dollars on sponsoring successful events and organizations instead of competing with them. While we continue to host our popular Golf Classic, we cover the event's expenses, allowing us to donate 100% of every sponsorship, registration, and buy-up to Marquette County Cares Coalition. Our three competitive grant cycles increased from \$30,000 each to \$50,000 each, we increased our support for school-based wellness from \$50,000 to \$100,000, and we entered into a multi-year grant agreement with Great Lakes Recovery Center to support their new behavioral campus in Negaunee with a \$300,000 pledge.

The passion of the all-volunteer board of directors has always been to make an impact on the health and wellness of the west end of Marquette County. Now that we have focused our vision, streamlined our operations, and increased our giving, we are proud to support the amazing organizations doing the hard work. If you have any questions about the annual report, West End Health Foundation, or are interested in volunteering, don't hesitate to reach out.

Sincerely, The Board of Directors

President - Tom Edmark

Vice President - Amy Clickner

Treasurer - Keith LaCosse, CPA

Secretary - Kori Bjorne

Deb Pellow - Director

Paul Bonetti - Director

Andrea Jackson - Director

Wael Khouli, MD - Director

Karl Lehmann - Director

Kurt Lehmann, MD - Director

Brian Sheridan - Director