



2022 ANNUAL REPORT



CONTACT US



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Our mission is to advance the health and wellness in the West End community.

Our vision is to build a culture encouraging healthy lifestyles in the west end.

2022 HIGHLIGHTS

WEST END HEALTH FOUNDATION

17
Grants

Capital Grants

Providing \$30,000 to 6 organizations including: Kiwanis Club of Ishpeming for the Ray Leverton Playground, Courage Incorporated for Camping Equipment for their outdoor recreation therapy program, Michigamme Townships Senior Meals, Partridge Creek Farm for ADA compliant garden beds next to Jasperlite Senior Housing, Presbytery Point for medical supplies, and the Ishpeming Ski Club for trail grooming equipment.

18
Sponsorships

Programatic Grants

Providing \$30,000 to 6 organizations including: Cancer Care of Marquette County Patient Care Fund, Girl Scouts of the Northwest Great Lakes Leadership Program, Greater Ishpeming Commission on Aging for Senior Meals and Enrichment Classes, Superior Shore System for supplies for the Feeding America Food Truck, the Women's Center Ishpeming Outreach Office.

3
Proactive
Grants

Proactive Grants

Providing \$30,000 to 3 organizations with programs that focus on Mental Health with a focus on youth. These included Ishpeming Public Schools for a cooperative effort to bring Kevin Hines, Suicide Survivor, to speak to the community and three school districts, Great Lakes Recovery to increase access to behavioral health specialists, and Cancer Care of Marquette County Patient Care Fund.

4
Event
Partners

School Based Wellness

School Based Wellness: \$50,000 given to Ishpeming Public Schools, Negaunee Public Schools, NICE Community Schools, and Republic/Michigamme School District to implement district specific health and wellness programs for students.

Partnerships

Maximizing our funding by partnering with Superior Health Foundation Food Insecurity Initiative and funding \$12,500 for the program.

Hosted 4 Fundraising Events to raise over \$50,000 for area nonprofits including: Great Lakes Recovery Kayak Raffle - \$2,120, Upper Peninsula Diabetes Outreach Network Swim Teal Lake Benefit for Diabetes- \$15,200, Start the Cycle Bike Raffle- \$24,236, Marquette County Cares Coalition WEHF Golf Classic- \$16,974



2022 FINANCIALS

(U N A U D I T E D)

INCOME

Investment Distributions: \$217,000

Fundraising: \$50,470

Total Income/Loss: \$370,470

EXPENSES

Total Philanthropy: \$217,987

Total Fundraising: \$30,693*

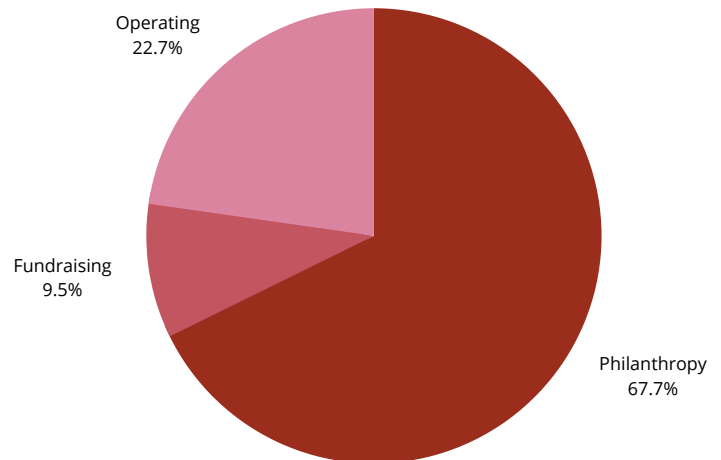
Total Operating: \$73,217

Total Expenses: \$321,598

PHILANTHROPY BREAKDOWN:

- Competitive Grants - \$60,300
- Special Events - \$58,530
- School Partnerships - \$50,000
- Proactive Grants - \$30,000
- Sponsorships - \$7,851.45

PERCENTAGE OF EXPENSES



*As part of the West End Health Foundations commitment to our community, we cover all fundraising expenses out of our annual budget, ensuring that 100% of every donation, sponsorship, and registration goes directly to our event partner.

UPDATE FROM THE BOARD

In 2013, when the West End Health Foundation separated from the hospital, the board had to decide whether to keep our public charity status or become a private foundation. As a public charity, we would be tasked with raising funds to ensure we were funded through public interest. As a private foundation, we must provide 5% of our earnings to the community. Both avenues had their positives and negatives, from the human capital required to fundraise and the volatility of the stock market. In the end, we decided to do our best to fundraise the amount needed to maintain our public charity status for as long as we could, establish our spend policy at 4%, and keep our operational expenses low. We were cautious to not compete for sponsorship dollars against smaller nonprofits in our community, we had a \$7M endowment after all.

Since then we have been able to maximize our giving by hosting a variety of fundraising events where we cover the 100% of the expenses to host the events so that every dollar raised goes directly to the west end nonprofit partner. Since being established, the West End Health Foundation has given out over 1.8M dollars to the west end community.

However, in 2022 the board of directors took a close look at the public vs. private charity status again because to maintain our public charity status, we would have to increase our fundraising significantly. While we wish we lived in a large enough area to increase our fundraising without harming other nonprofits, we knew that the impact of Covid on our economy and the number of organizations competing for charitable dollars would be affected. In turn, we decided to pursue the path to become a private foundation.

What will that change for the foundation and our community? Very little actually, except to make things SIMPLER and to allow the West End Foundation to do what it does best...fund programs that increase the health and wellness opportunities for the residents of the west end of Marquette County. Since we had been operating with a 4% spend policy since 2013, we simply increased that to 5% and we are actually giving out MORE philanthropic funds. We have streamlined our operations by contracting with the Lake Superior Community Partnership for services. We will spend 2023 continuing to support our special event partners. We will sponsor the Start the Cycle Raffle with \$10,000 so they may buy the bikes and 100% of every ticket sale will support their programs. We will sponsor the Swim Teal Lake Benefit for Diabetes with \$10,000 and a \$1:\$1 match for donations (up to \$15,000). We will continue to host the Marquette County Cares Coalition Golf Classic, covering the expenses of the event up to \$12,000, so that 100% of every sponsorship, registration, and event revenue will go directly to the charity. In addition, we are increasing our Competitive Grant Cycles from \$30,000 each to \$50,000 each and our proactive grant cycle from \$30,000 to \$50,000. We will increase our School Partnership funding from \$50,000 to \$100,000, providing each school with \$25,000 for their school-based wellness programs, and supporting sideline athletic training through an additional \$10,000 grant to U.P. Children's Therapy. We have also increased our budget for community sponsorships.

Our goal from the beginning was to steward the funds from the sale of Bell Hospital responsibly and in the best interest of the west end of Marquette County, while growing our assets to ensure the foundation will support our community for many years into the future. We look forward to this next chapter of the West End Health Foundation. If you have questions about how to apply for a grant, have an idea for a new proactive grant theme, want to volunteer or join the board, please consider reaching out.

WEFH Board of Directors,

President - Tom Edmark

Vice President - Amy Clickner

Treasurer - Keith LaCosse, CPA

Secretary - Kori Tossava

Deb Pellow - Director

Paul Bonetti - Director

Andrea Jackson - Director

Wael Khouli, MD - Director

Karl Lehmann - Director

Kurt Lehmann, MD - Director

Brian Sheridan - Director