

ANNUAL REPORT 2021



west end
HEALTH
FOUNDATION

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MISSION: ADVANCING HEALTH AND WELLNESS IN THE WEST END COMMUNITY.
VISION: TO BUILD A CULTURE ENCOURAGING HEALTHY LIFESTYLES IN THE WEST END.

2021 Highlights:

17**Grants****12****Sponsor-
ships****5****Proactive
Grants****3****Event
Partners**

- **SUPPORTING SENIORS:** The Proactive 2021 Grant Cycle focused on supporting services for senior citizens. In total, \$30,000 was provided to 5 organizations: Trillium House, Negaunee Senior Center, Greater Ishpeming Area Commission on Aging, Cedar Tree Institute, and Little Brothers Friends of the Elderly.
- **MAXIMIZING OUR CHARITABLE GIVING:** The West End Health Foundation partnered with Superior Health Foundation by providing \$12,500 for their Food Insecurity Initiative.
- **SUPPORTING OUR YOUTH CONTINUES:** Ishpeming Public Schools, Negaunee Community Schools, NICE Community Schools, and Republic/Michigamme School District received a total of \$50,000 for school-based wellness programs.
- **THE RETURN OF FUNDRAISING EVENT PARTNERSHIPS:** The foundation partnered with local nonprofits to cover event expenses (up to \$10,000) for fundraisers so that 100% of the event proceeds go directly to the partner.
 - Swim Teal Lake Benefit for Diabetes - \$17,950 to UPCAP and UPDON
 - WEIRD Bike Raffle- \$14,700 for Start the Cycle
 - Golf Classic: \$15,272 to the Marquette County Health Department Marquette County Cares Coalition

Over \$1.3M Dollars Given to Support the West End!

Since 2014 we are proud to have given \$1,338,535 in grants to support the West End of Marquette County. This advances the health and wellness of the 2 cities (Ishpeming and Negaunee), and 9 townships (Negaunee, Ishpeming, Richmond, Tilden, Ely, Humboldt, Champion, Republic, Michigamme).

FINANCIALS *2021 (unaudited)*

Revenue: \$1,404,535

- Investment Growth - \$1,364,845
- Fundraising - \$39,690*

Expenses: \$327,178

- Philanthropy - \$212,964
- Operations - \$67,658
- Fundraising - \$17,139*
- Investment Fees - \$29,417

Philanthropy:

\$127,500

Grants & Partnerships

\$47,922

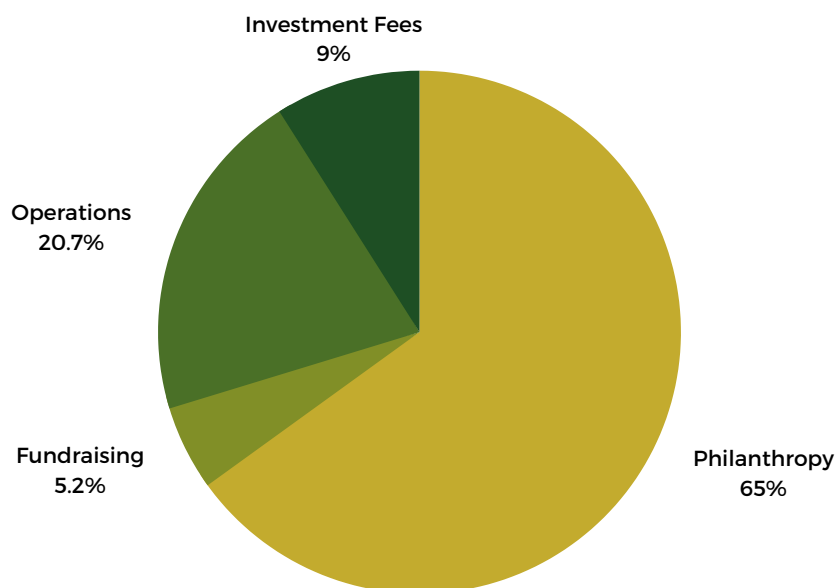
Special Event Partnership

\$30,000

Proactive Funding

\$ 7,032

Sponsorships



In addition to a 990, the West End Health Foundation undertakes an annual financial review. The financials presented in this report reflect an accurate representation of business conducted over the year 2021. The goal of the foundation is to grow the foundation's financial position for years to come, while also providing significant funding to improve the health and wellness in the West End of Marquette County. The foundation continually maintains a small operating budget to ensure that for every dollar spent to manage the foundation, at least \$2-\$3 provides direct support to our community.

100% of every fundraising event goes directly to the West End Health Foundation's approved event partner. The 2021 events were the Golf Classic to benefit Marquette County Cares Coalition, Swim Teal Lake for Diabetes to benefit UPCAP/UPDON, and the WEIRD Bike Raffle to benefit Start the Cycle. In addition to the funds raised by businesses, sponsorships, and individuals, the foundation sponsors each event by covering expenses up to \$10,000 incurred by the event, ensuring every dollar of event revenue goes directly to their programs.

UPDATE FROM THE BOARD

While 2021 continued to see challenges for Western Marquette County and beyond, there was a relative return to normal for the foundation. We returned to hosting in-person events like the Golf Classic to benefit the Marquette County Cares Coalition, as well as the WEIRD Bike Raffle to benefit Start the Cycle, the Swim Teal Lake Benefit for Diabetes, and we worked with Great Lakes Recovery Center Foundation for a kayak raffle.

We increased our grant giving, by continuing to provide the two competitive grant cycles, as well as adding a proactive grant cycle for Senior Services. We collaborated with the Superior Health Foundation by providing funds for their food insecurity initiative, and we finished our multi-year grant for Negaunee Public Schools Capturing Kids Hearts. We continue to support Ishpeming Public Schools, NICE Community Schools, Negaunee Public Schools, and Republic/Michigamme School District with our school-based health and wellness partnerships.

In addition to all of that, we have grown our endowment from the original \$7M to over \$10M, all while providing over \$1.3M to the community. By the end of 2021, we had also fulfilled our obligations from the sale of Bell Hospital and we are proud to enter 2022 as an independent health-centered community foundation. We wouldn't be here without the support of the community, and we look forward to serving you in the future. If you are interested in volunteering, the foundation has several different opportunities including our committees and on the board of directors. Reach out! We'd love to get to know you and what you think is important to advance the health and wellness of the West End of Marquette County.

THE WEHF BOARD OF DIRECTORS

THE TEAM

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