



Advancing Health &  
Wellness in the  
West End Community



VISION:

**TO ENCOURAGE  
HEALTHY LIFESTYLES  
IN THE WEST END**

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[www.westendhf.org](http://www.westendhf.org)  
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## **PROGRAMS SUPPORTED:**

- Behavioral health supports within schools
- School-based health and wellness
- Access to fresh fruit and vegetables through community gardens and hoop houses
- Adolescent recovery programs like equine therapy, wilderness recreation, and therapeutic projects
- Mentoring for at-risk youth
- Suicide prevention
- Melanoma awareness
- Mountain biking trail building and maintenance
- Cross country ski trail maintenance
- ADA accessible playground equipment
- COVID 19 Emergencies including tele-health, PPE, and food security

**For a full list of supported projects visit  
[www.WestEndHF.org](http://www.WestEndHF.org)**





# west end HEALTH FOUNDATION

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**WWW.WESTENDHF.ORG**

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Find us on  
**Facebook**

published 8/2020






# ARE YOU ELIGIBLE?

## **GRANT PHILOSOPHY**



The primary focus of this West End Health Foundation grant funding relates to the following Area of Concern:

- Chronic Disease Education, Management and/or Health Screening
  - Mental Health, Social and/or Emotional Support
  - Obesity
  - Physical Fitness and/or Exercise
  - Substance Abuse Prevention and/or Treatment
  - Access to Health Care
  - Assistance to the Uninsured and Under-Insured
  - Senior Independence and Socialization,
  - Environmental Health
- 



# HOW TO APPLY: GRANTS



## COMPETITIVE GRANT OPPORTUNITIES

All applicants must be a non-profit and focus on advancing health and wellness in the West End of Marquette County.

### Spring Capital Grant Cycle

- \$1,000-\$10,000
- Deadline April 1

### Fall Program Grant Cycle

- \$1,000-\$10,000
- Deadline October 1

### Proactive Giving

- Focus determined annually
- Previous funding supported Behavioral Health and COVID 19 Emergency Preparedness.

**Applications found at  
[www.WestEndHF.org](http://www.WestEndHF.org)**



## OTHER PHILANTHROPY

### Special Event Partnership -

- Foundation will provides funding for special event expenses
- Partner organization provides volunteers to plan, coordinate, and manage the event
- 100% of sponsorships, registrations, and buy-ups donated directly back to the organization
  - Golf Classic
  - WEIRD Bike Race
  - Swim Teal Lake Benefit for Diabetes

### Community Event Sponsorship -

- \$250-\$1,000
- Must be health related
- Must impact the West End of Marquette County

### School Partnerships

- The foundation annually supports each of the West End School Districts with school-based health projects

A photograph of a person in a yellow and orange kayak on a lake. In the background, several people are swimming. The text 'HOW TO APPLY: DONATIONS & SPONSORSHIP' is overlaid in large yellow letters.

**HOW TO APPLY:  
DONATIONS &  
SPONSORSHIP**