

Sponsorship Form

The WEIRD

West End Indoor Race Day for bikers!

Saturday March 14, 2020

COMPANY NAME: _____

TEAM CONTACT: _____

PHONE NUMBER: () _____ EMAIL: _____

PAYMENT DETAILS (PLEASE CHECK ONE)

___ I WILL WRITE AND SEND A CHECK PAYABLE TO WEHF

___ CHARGE MY CREDIT CARD

SPONSOR _____

SPONSORSHIP LEVEL _____ TOTAL PRICE _____

NAME ON CARD _____

EXPIRATION DATE _____ CVV (ON BACK OF CARD) _____

BILLING ZIP CODE _____

SIGNATURE_____

TEAM NAME *if applicable_____

SPONSORSHIPS AVAILABLE

TITLE SPONSOR: \$2500 (Only one available)

Includes: One team registration, 3 bike station signs with logo (\$750 value), \$5 meal tickets and commemorative race jerseys to all team members. PLUS: Logo on all advertising, social media and our website, highest billing on banners and signage, logo and name on 300 race jerseys, many thank you call outs during the event by the event announcer and recognition with logo on our event flyers.

TITANIUM SPONSOR: \$1000

Includes: One team registration, 2 bike station signs with logo (\$500 value), \$5 meal tickets and commemorative race jerseys for all team members. PLUS: Billing on social media and our website, banners and signage, many thank you call outs during the event by the event announcer and recognition on the event page.

CARBON FIBER SPONSOR: \$750

Includes: One team registration, 1 bike station sign with logo (\$250 value), \$5 meal tickets and commemorative race jerseys for all team members. PLUS: Billing on social media and our website, many thank you call outs during the event by the event announcer

STEEL SPONSOR: \$500

Includes: One team registration, \$5 meal tickets and

commemorative race jerseys for all team members. PLUS: Billing on social media and our website, signage and thank you callouts during the event by the event announcer.

BIKE STATION SPONSOR: \$250

Includes: 1 Bike Station Sign, billing on website, social media and thank you call outs during the event by the event announcer

The WEIRD is an inaugural event modeled after "The Ride" at Mercy Hospital in Muskegon, Michigan with a West End twist! We designed it to be as weird as possible so we can maximize the FUN!

ALL TEAMS MUST BE MIXED CO-ED, WITH A MINIMUM OF ONE MEMBER BEING MALE OR ONE MEMBER BEING FEMALE ON EACH TEAM

Your team will be provided a Saris Mag+ bike trainer at a race station. Race station size will be approximately 8'x8'. All trainers will be calibrated by our team of professional volunteers from local bike shops and cycling groups.

NOTE: TEAMS MUST PROVIDE ONE BIKE TO BE MOUNTED ON A TRAINER *Bike tire should be 26" or larger with smooth tread pattern, such as a commuter, bike path or road bike style. No bike? No worries, we may be able to help, just contact us!

Prizes will be given for speed and mileage, like a usual bike race. BUT WAIT, we just get more weird...there will be prizes for weird team

names, the weirdest team riding outfit/costumes, most spirited team of Weirdos, and the weirdest bike station decorations! AND we are planning a contest for the weirdest bike build...The WEIRDER the better! Stay tuned to our website for details and rules!

All Team registrations are to be completed on RunSignUp.com and can be found on our website www.westendhf.org Team spaces are limited and will be registered first come first serve! Register ASAP to join the Weirddness!

That's WEIRD Folks!