

West End Health Foundation



Grant Information Session
February 10, 2020

WEHF Mission and Vision

- The Mission of the West End Health Foundation is advancing health and wellness in the West End.
- The Vision of the West End Health Foundation is to build a culture encouraging healthy lifestyles in the West End.

Grant Eligibility

- 501 C 3 or other IRS Certified Non-Profit Organization
- School District
- Governmental Entity

West End of Marquette Defined

Funding priorities are organizations offering programs or services related to health and wellness in Marquette County's West End

City of Ishpeming

City of Negaunee

Champion Township

Ely Township

Humboldt Township

Ishpeming Township

Michigamme Township

Negaunee Township

Republic Township

Richmond Township

Tilden Township

Areas of Concern

Chronic Disease Education

Diabetes

Cancer

Mental Health

Nutrition and Food Security

Obesity

Health and Wellness

Dementia

Under-Insured and Uninsured Individuals

Asthma

Heart Disease

Suicide Prevention

Prenatal Health

Physical Fitness

Arthritis

Social and Emotional Support

The WEHF Cannot Fund

- Terrorist Activities
- Churches and religious organizations to benefit their own members or to promote a specific religion or religious viewpoint
- An Individual
- Debt Retirement
- Legislative lobbying or to support a candidate or political proposal
- Advertising campaigns, special events, telethons, performances, etc. These are more appropriate for WEHF sponsorships

What's New for 2020?

- All applications submitted electronically
- Spring-Capital Projects Grant Cycle
- Fall-Programatic Grant Cycle
- If Grant is \$10,000 or more or a Multi-Year Grant, Interim Reports are required
- If Grant is \$10,000 or more a payment of 50% will be made at time of grant award. Second 50% will be paid after receipt of Interim Report

What's New for 2020?

- Proactive Grant Category-this category will be determined by a subcommittee of the WEHF Board of Directors
- Category may remain the same for more than one year or change from year to year
- \$30,000 in Grant funding is budgeted by WEHF for 2020
- Grants could be a one year or multi-year project
- Applications due Fall 2020

What's New for 2020?

- General Grants
 - Capital Grants for Equipment, Facilities or Structure-Spring Cycle
 - Programmatic Grants-Fall Cycle
 - Grants can be one year or multi-year
 - \$30,000 has been budgeted for each cycle
 - If grant is \$10,000 or more, 50% of funds will be released when grant is awarded. Second 50% will be paid upon receipt of Interim Report
 - If grant is a multi-year grant, 50% of funds will be released when grant is awarded. Second 50% will be paid upon receipt of Interim Report

Capital Grants

- Capital Grants
- Spring Cycle
- Applications due April 1
- For Equipment, Facilities or Structure
- Capital expenditures must relate to WEHF Areas of Concern
- Capital improvements must serve residents of Marquette County's West End
- Up to \$30,000 in funding for Spring Cycle
- Final Reports due by March 31
- Grants over \$10,000 or multi-year grants must file Interim Report by Nov 1

Programmatic Grants

- Programmatic Grants
- Fall Cycle
- Grants Due October 1
- For Programs and Services Related to WEHF Areas of Concern
- Programs and Services must serve residents of Marquette County's West End
- Up to \$30,000 in funding for Fall Cycle
- Final Report due by September 30

The Application

- Access via WEHF website-westendhf.org
- Must be typewritten-no handwritten applications will be accepted
- Word counts-stay within word limits
- All grants must be submitted electronically-print applications will not be accepted
- Grant deadlines of April 1 and October 1 by 5:00 p.m. are firm
- No late applications will be accepted
- Start preparing your application early
- Minimum request \$1,000

The Application

- Grant Application Cover Sheet
- Grant Application Narrative
- Purpose of Grant-how relates to WEHF Areas of Concern, make the case for how the project relates to these Areas of Concern
- Grant Evaluation-detailed and measurable
- Grant Budget-for specific project
- Grant Certifications-must be signed by Executive Director, CEO, School Superintendent, City Manager, Township Supervisor, Board of Directors President or Chair

Grant Application Project Evaluation



- What are project goals, objectives and action plan
- Include project timeline or schedule
- What evaluation tools will you use-specific, measurable, attainable, realistic and timely
- Promotion and publicity
- How will WEHF be recognized?

Grant Budget Form-Income

- Agency Contribution-from your organization's budget
- Other Contributions for other sources-donations, fund raising, grants, partners, governmental organizations, fees
- Total Program Income for this program—not your agency

Grant Budget Form-Expenses

- Agency Contribution-actual funds from the organization
- Other Contributions-funds generated from other sources-donations, fund raising, grants other than WEHF, partners, governmental organizations, program service fees, etc.
- Total Program Expenses-all funding used to implement this program. Amount should match the Total Project Budget you use in this grant application
- Total Agency Budget is total budget for your organization

What Makes Your Application More Competitive Narrative

- Describe the need in detail
- Use statistics and other sources-Michigan Community Health Needs Assessment and UP Community Health Needs Assessment
- Collaborations or Partnerships. Are others addressing this issue, are you working with them
- Other sources of support-other grants, organization funds, fund raising, matching funds, etc.
- What happens if WEHF cannot fully fund your request? Please detail how project will be affected

Sources of Information

- County Health Rankings
 - <https://www.countyhealthrankings.org/app/michigan/2019/rankings/marquette/county/outcomes/overall/snapshot>
- Marquette County Information from the UP Community Health Needs Assessment
 - <http://www.wupdhd.org/wpcontent/uploads/2018/07/Marquette-County-Health-Data-2018.pdf>
- Americas Health Rankings
 - <https://www.americashealthrankings.org/explore/annual/state/MI>

WEHF Dashboard

- WEHF Established following the sale of Bell Hospital to LifePoint, inc.
- Absorbed the assets and IRS tax ID of the Bell Foundation
- Started grantmaking in 2014

Grants -120 Grants Awarded
Organizations-54 Organizations
Total Grants-\$592,113.65

WEHF Board of Directors

- President-Tom Edmark
- Vice President-Pam Roose
- Secretary-Kori Tossava
- Treasurer-Keith LaCosse
- Paul Bonetti
- Amy Clickner
- Barb Meyer
- Deb Pellow
- Kevin Piggott
- Brian Sheridan

For More Assistance

Contact Foundation Manager Pam
Christensen

wmchfmanager@gmail.com

(906) 204-7410