



## Sponsorship Information

Sponsorships allow the West End Health Foundation to support organizations, activities and special events that align with our mission of ***Advancing Health and Wellness in the West End Community***.

Sponsorships are different than grants. Sponsorships give the West End Health Foundation the ability to partner with organizations and agencies that are working to improve the community we serve-the West End of Marquette County. As a relatively new organization, the WEHF also sees sponsorships as a way to promote the foundation and increase community awareness.

The West End is considered to include the cities of Ishpeming and Negaunee and the following townships: Champion, Ely, Humboldt, Ishpeming, Michigamme, Negaunee, Republic, Richmond and Tilden.

Programs, services or events should take place in the West End or serve West End residents. In some cases, sponsorships are given to support programs services or events that are not held in the West End but benefit Marquette County.

Organizations requesting a sponsorship should be a governmental entity or a non-profit organization certified by the IRS.

The West End Health Foundation provides sponsorships of \$500 or less for

- Organizations that address health and wellness
- Organizations that improve the lives of children and teens
- Organizations that improve the lives of adults and seniors
- Organizations that improve the health of the community

All decisions related to sponsorships are made by the WEHF Board of Directors. Board meetings are held every other month, except in July and August. For this reason, we ask that all sponsorship requests be submitted at least 90 days prior to the program or event, so the Board has adequate time to act on the sponsorship request.

Submitting a sponsorship application does not guarantee a sponsorship. Sponsorship funds are limited.

The maximum amount of sponsorship allowed per organization for one calendar year is \$500.

The WEHF requires a short report about the success of the program, event or service that was sponsored. Photographs of the event(s) are encouraged. Statistical information regarding the sponsorship should be included-number of participants, evaluation results, participant comments and outcomes of the event are some examples of what we would like to know about your event.

Questions regarding sponsorships and eligibility can be addressed to Pam Christensen, Foundation Manager at [wmchfmanager@gmail.com](mailto:wmchfmanager@gmail.com) or by telephone at (906) 204-7410.